

## DATES RATES + SPECS

### [WM]

ISSUE	SPACE RESERVATION BY	ART DUE BY
November 2018	October 22, 2018	October 24, 2018
December	November 16	November 19
January 2019	December 14	December 17
February	January 18, 2019	January 21, 2019
March	February 15	February 18
April	March 15	March 18
May	April 12	April 15
June	May 17	May 20
July	June 14	June 17
August	July 12	July 15
September	August 16	August 19
October	September 13	September 16
November	October 18	October 21
December	November 15	November 18

### [GTR]

ISSUE # + STREET DATE	SPACE RESERVATION BY	ART DUE BY
#4 • November 29, 2018	November 19, 2018	November 26, 2018
#5 • February 15, 2019	February 2, 2019	February 4, 2019
#6 • May 17, 2019	May 3, 2019	May 6, 2019
#7 • August 16, 2019	August 2, 2019	August 5, 2019
#8 • November 15, 2019	November 1, 2019	November 4, 2019

### [WM] + [GTR]

AD SIZE	2019 RATES	SPECS***
Full Page*	\$1,250	8.5"w x 11"h

Half Page Horizontal**	\$800	8"w x 5.125"h
Quarter Page Vertical	\$650	2.625"w x 10.5"h
Third Page Vertical	\$500	3.9375"w x 5.125"h

**\*Full or \*\*Half Page  
Interactive Marketplace  
Included**

**\*\*\*Preferably 300dpi PDF**